

U.S. Department of Justice
Washington, DC 20530

OMB NO. 1124-0002; Expires February 28, 2014

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

For Six Month Period Ending 9/30/12
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
Missy Farren & Associates, Ltd. d/b/a MFA 5949
(c) Business Address(es) of Registrant
206 Bon Air Avenue, New Rochelle, NY 10804

2. Has there been a change in the information previously furnished in connection with the following?

- (a) If an individual:
- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

- (c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

Formerly CRM-154

FORM NSD-2
Revised 03/11

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

The Cayman Islands Department of Tourism

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐
Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

The Foreign Principal is the Cayman Islands Department of Tourism. The Registrant provides public relations services to the Foreign Principal. The registrant drafts and disseminates press releases and facilitates the publication of travel-related articles which are designed to promote tourism to the Cayman Islands.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

The Registrant's activities are political in nature only to the extent that they affect the public interest regarding the Cayman Islands Department of Tourism. The Registrant promotes tourism to the Cayman Islands by providing public relations services to the Cayman Islands Department of Tourism. The Registrant drafts and disseminates press releases, and facilitates the publication of travel-related articles in newspapers and magazines for the Cayman Islands Department of Tourism.

In order to provide such public relations services to the Cayman Islands Department of Tourism, the Registrant engages in contact with a variety of media sources on an ongoing, consistent basis. The nature of all such contact is solely that of speaking with journalists to facilitate the publication of press releases and articles to promote the Cayman Islands as a tourist destination. The Registrant has not arranged, sponsored, or delivered speeches, lectures, or radio and TV broadcasts in behalf of the Cayman Islands Department of Tourism.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
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See attached: Addendum I

\$ 230,999.35

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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See attached:	Addendum II		
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\$ 27,795.01

Total

(PAGE 7)

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

The Cayman Islands Department of Tourism

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

Electronic Communications

- ☒ Email
☐ Website URL(s): _____
☐ Social media websites URL(s): _____
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☒ Newspapers ☐ Libraries
☐ Legislators ☒ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

See Addendum III

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☐ No ☒

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

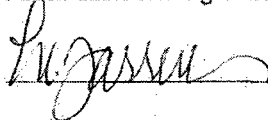
VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

10/27/12



¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

ADDENDUM I

10:08 AM

10/10/12

Missy Farren & Assoc., Ltd.
Transaction List by Customer
April through September 2012

Type	Date	Num	Debit
Cayman Islands D.O.T.#33-A			
Payment	4/10/12	28515	33,000.00
Payment	4/20/12	28549	7,356.01
Payment	5/14/12	28600	33,000.00
Payment	6/4/12	28727	6,516.67
Payment	6/22/12	28785	33,000.00
Payment	7/6/12	28821	8,802.70
Payment	7/25/12	28898	33,000.00
Payment	8/13/12	28955	33,000.00
Payment	8/29/12	29021	10,323.97
Payment	9/14/12	29054	33,000.00

230,999.35

ADDENDUM II

10:11 AM

10/10/12

Accrual Basis

Missy Farren & Assoc., Ltd.

Item QuickReport

April through September 2012

Type	Date	Num	Name	Amount
Service				
Reimbursed Expenses				
Telephone/Internet				
Invoice	4/20/12	4878MarExp	Cayman Islands D.O.T.#33-A	-876.73
Invoice	5/21/12	4933AprExp	Cayman Islands D.O.T.#33-A	-786.03
Invoice	6/20/12	4972MayExp	Cayman Islands D.O.T.#33-A	-1,023.94
Invoice	7/31/12	5024JunExp	Cayman Islands D.O.T.#33-A	-1,042.58
Invoice	9/7/12	5080JulExp	Cayman Islands D.O.T.#33-A	-615.63
Invoice	9/28/12	5118AugExp	Cayman Islands D.O.T.#33-A	-646.51
Total Telephone/Internet				-4,991.42
Postage/Fedex				
Invoice	5/21/12	4933AprExp	Cayman Islands D.O.T.#33-A	-170.19
Invoice	6/20/12	4972MayExp	Cayman Islands D.O.T.#33-A	-6.17
Invoice	7/31/12	5024JunExp	Cayman Islands D.O.T.#33-A	-279.87
Invoice	9/28/12	5118AugExp	Cayman Islands D.O.T.#33-A	-19.82
Total Postage/Fedex				-476.05
Messengers				
Invoice	6/20/12	4972MayExp	Cayman Islands D.O.T.#33-A	-48.24
Invoice	7/31/12	5024JunExp	Cayman Islands D.O.T.#33-A	-45.73
Invoice	9/28/12	5118AugExp	Cayman Islands D.O.T.#33-A	-11.74
Total Messengers				-105.71
Transportation				
Invoice	4/20/12	4878MarExp	Cayman Islands D.O.T.#33-A	-84.94
Invoice	5/21/12	4933AprExp	Cayman Islands D.O.T.#33-A	-29.48
Invoice	6/20/12	4972MayExp	Cayman Islands D.O.T.#33-A	-68.68
Invoice	7/31/12	5024JunExp	Cayman Islands D.O.T.#33-A	-677.61
Invoice	9/7/12	5080JulExp	Cayman Islands D.O.T.#33-A	-236.28
Total Transportation				-1,096.99
Airfare				
Invoice	6/20/12	4972MayExp	Cayman Islands D.O.T.#33-A	-1,118.21
Invoice	7/31/12	5024JunExp	Cayman Islands D.O.T.#33-A	-1,923.55
Invoice	9/7/12	5080JulExp	Cayman Islands D.O.T.#33-A	-1,489.62
Total Airfare				-4,531.38
Hotel/Gratuity				
Invoice	7/31/12	5024JunExp	Cayman Islands D.O.T.#33-A	-540.42
Invoice	9/7/12	5080JulExp	Cayman Islands D.O.T.#33-A	-103.25
Total Hotel/Gratuity				-643.67
Meals				
Invoice	4/20/12	4878MarExp	Cayman Islands D.O.T.#33-A	-502.08
Invoice	5/21/12	4933AprExp	Cayman Islands D.O.T.#33-A	-128.78
Invoice	6/20/12	4972MayExp	Cayman Islands D.O.T.#33-A	-408.35
Invoice	7/31/12	5024JunExp	Cayman Islands D.O.T.#33-A	-2,282.77
Invoice	9/7/12	5080JulExp	Cayman Islands D.O.T.#33-A	-774.44
Total Meals				-4,096.42
Media Product				
Invoice	7/31/12	5024JunExp	Cayman Islands D.O.T.#33-A	-409.35
Total Media Product				-409.35
Clippings (Burrelles)				
Invoice	4/20/12	4878MarExp	Cayman Islands D.O.T.#33-A	-1,053.01
Invoice	5/21/12	4933AprExp	Cayman Islands D.O.T.#33-A	-832.44
Invoice	6/20/12	4972MayExp	Cayman Islands D.O.T.#33-A	-1,234.12
Invoice	7/31/12	5024JunExp	Cayman Islands D.O.T.#33-A	-875.02
Invoice	9/7/12	5080JulExp	Cayman Islands D.O.T.#33-A	-1,028.05
Invoice	9/28/12	5118AugExp	Cayman Islands D.O.T.#33-A	-1,307.55
Total Clippings (Burrelles)				-6,330.19

10:11 AM

10/10/12

Accrual Basis

Missy Farren & Assoc., Ltd.

Item QuickReport

April through September 2012

Type	Date	Num	Name	Amount
Magazines/Research				
Invoice	5/21/12	4933AprExp	Cayman Islands D.O.T.#33-A	-4.99
Invoice	6/20/12	4972MayExp	Cayman Islands D.O.T.#33-A	-4.99
Invoice	9/7/12	5080JulExp	Cayman Islands D.O.T.#33-A	-4.99
Total Magazines/Research				-14.97
Press Releases (PR+Compete)				
Invoice	6/20/12	4972MayExp	Cayman Islands D.O.T.#33-A	-740.00
Total Press Releases (PR+Compete)				-740.00
Media Gifts/Splys/Misc				
Invoice	4/20/12	4878MarExp	Cayman Islands D.O.T.#33-A	-48.00
Invoice	6/20/12	4972MayExp	Cayman Islands D.O.T.#33-A	-3,150.00
Invoice	7/31/12	5024JunExp	Cayman Islands D.O.T.#33-A	-1,057.57
Invoice	9/7/12	5080JulExp	Cayman Islands D.O.T.#33-A	-103.29
Total Media Gifts/Splys/Misc				-4,358.86
Total Reimbursed Expenses				-27,795.01
Total Service				-27,795.01
TOTAL				-27,795.01

Missy Farren Associates, Ltd.
Registration #5949
Supplemental Statement for 9/30/12

Media Representatives - Entertainment

Meals	Date	Place	
157.74	3.1.12	Corkbuzz, 13 E. 13th St., NY 10003	Dinner with travel bloggers in NY for NYT Travel Show
159.92	3.13.12	Boqueria, 171 Spring St., NY 10012	Dinner with Jimmy Im
27.22	3.15.12	Bottlerocket Wine, 5 W. 9th St., NY 10011	Wine/snacks with Fitness magazine writer
88.04	3.19.12	ABC Kitchen, 888 Broadway, NY 10003	Dinner with NY Magazine writer
69.16	3.21.12	Empellon, 230 W. 4th St., NY 10014	Drinks/snacks with NY Daily News writer
128.78	4.25.12	Jbird, 339 e. 75th St., NY 10021	Dinner with Men's Journal
38.99	5.2.12	Ace Hotel, 20 W. 29th St., NY 10001	Drinks with Esquire
36.00	5.8.12	Eight Mile Creek, 240 Mulberry St, NY 10012	Drinks with New York Times
192.05	5.8.12	Co., 230 9th Ave., NY 10036	Dinner with Travel + Leisure and Departures writers
41.89	5.23.12	Norwood, 241 W. 14th St, NY 10011	Drinks with NBC NY
99.42	5.23.12	Tertulia, 359 Sixth Ave., NY 10014	Dinner with editors of Men's Journal
9.14	6.5.12	Guy & Gallard, 180 Madison Ave., NY 10016	Coffee for meeting with AFAR magazine
581.61	6.7.12	Shake Shack, Madison Sq, Park, NY 10010	Lunch for CI DOT staff while in NY for Caribbean week
50.00	6.7.12	Restaurant Assoc, 4 Times Sq., NY 10036	Food for media during event for NY Caribbean week
50.38	6.7.12	Patsy's, 67 University Place, NY 10023	Dinner with media following event during NY Caribbean week
74.60	6.13.12	Jimmy's, Aspen CO	Staff dinner at Aspen Food & Wine Classic
26.80	6.14.12	Montagna Bar, Aspen, CO	Drinks with WSJ journalist at Aspen Food & Wine Classic
100.81	6.14.12	Zocalito, Aspen CO	Staff dinner at Aspen Food & Wine Classic
156.80	6.15.12	Ajax Tavern, Aspen CO	Client lunch at Aspen Food & Wine Classic
15.00	6.16.12	The Cheese Shop, Aspen CO	Staff lunch at Aspen Food & Wine Classic
14.39	6.18.12	Victoria's Espresso & Wine Bar, Aspen CO	Staff breakfast at Aspen Food & Wine Classic
46.95	6.18.12	El Korita, 241 Harris St., Carbondale CO	Lunch with Culinary Connectors at Aspen Food & Wine Classic
277.40	6.18.12	The Little Nell, Aspen CO	Meals at the hotel during the Aspen Food & Wine Classic
14.38	6.18.12	Lounge 3260, Denver Airport, Denver CO	Staff dinner at the Aspen airport while travelling
66.80	6.20.12	The Smile, 26 Bond St., NY 10012	Dinner with Travel Channel blogger
179.46	6.21.12	The Dutch, 131 Sullivan St. NY 10012	Lunch with Travel + Leisure
29.99	6.24.12	The Grand Hyatt, DFW Airport, TX 75261	Breakfast for staff while travelling for Dallas press trip
10.15	6.23.12	Charlotte Int'l Airport, Charlotte, NC	Staff meal at airport
11.25	6.24.12	Main St, News, DFW Airport, TX 75261	Water for client and media during Dallas press trip in Cayman

Missy Farren Associates, Ltd.**Registration #5949****Supplemental Statement for 9/30/12**

102.28	6.24.12	Karoo, Cayman Bay, Grand Cayman	Drinks for media during Dallas press trip in Cayman
120.00	6.25.12	Sting Ray City, Grand Cayman	Drinks for media during Dallas press trip in Cayman
16.01	6.25.12	Cayman Turtle Farm, 825 NW Pt, Grand Cayman	Water for media during Dallas press trip in Cayman
97.60	6.26.12	Rum Point, Grand Cayman	Drinks and snacks for media during Dallas press trip in Cayman
90.18	6.26.12	Tiki Beach, Grand Cayman	Drinks for media during Dallas press trip in Cayman
27.24	6.26.12	Tiki Beach, Grand Cayman	Drinks for media during Dallas press trip in Cayman
32.75	6.27.12	Blue Iguana Coffee, Grand Cayman	Coffee for staff and media during Dallas press trip in Cayman
67.80	6.27.12	Westin Pool Deli, Grand Cayman	Snacks and drinks for media during Dallas press trip in Cayman
13.00	6.27.12	Hungry Horse, Grand Cayman Airport	Water for media at airport during Dallas press trip in Cayman
108.64	7.3.12	Sobaya, 229 E. 9th St., NY 10003	Lunch with Oprah Magazine
31.00	7.7.12	Brooklyn Crab, 24 Reed St., Brooklyn, NY 11231	Drinks with Concierge.com
105.10	7.20.12	Ai Fiori, 400 Fifth Ave., NY 10018	Lunch with Food & Wine
52.64	7.20.12	Nomad, 1170 Broadway, NY 10001	Drinks and snacks with The Fader
12.76	7.18.12	Laguardia Airport, NY	Staff water/juice for flight for Summer Family Media trip
10.00	7.20.12	Ritz-Carlton, Grand Cayman	Ice cream for kids during Summer Family Media trip
39.54	7.21.12	Rum Point, Grand Cayman	Drinks for staff and media during Summer Family Media trip
28.75	7.21.12	Rum Point, Grand Cayman	Water for media during Summer Family Media trip
15.07	7.18.12	Laguardia Airport, NY	Staff water/juice for flight for Summer Family Media trip
7.50	7.20.12	Brew House, Grand Cayman	Water for kids at skate park - Summer Family Media trip
70.80	7.20.12	Ristorante Pappagallo, Grand Cayman	Drinks for media during Summer Family Media trip
13.23	7.22.12	Grand Cayman Int'l Airport	Water/soda for staff for flight for Summer Family Media trip
2.13	7.22.12	Hungry Horse, Grand Cayman Airport	Snacks for flight - Summer Family Media trip
175.35	7.24.12	Fatty Crab, 643 Hudson St., NY 10014	Dinner with Good Morning America producer
12.70	7.25.12	Jack's Stir Brew, 138 W. 10th St., NY 10014	Coffee with Luxury Travel Mom blogger
5.00	7.25.12	Rivoli Pizza, 125 Christopher St., NY 10014	Lunch with Luxury Travel Mom blogger
84.23	7.26.12	Ed's Chowder House, 44 W. 63rd St., NY 10023	Dinner with producer from Good Morning America

4,096.42

Missy Farren Associates, Ltd.
Registration #5949
Supplemental Statement for 9/30/12

Travel Expenses

Airfares	Who	Travel dates	Where	Trip
1,118.21	Agatha Capacchione	6.13.12 - 6.18.12	Aspen, CO	Staff travel to Aspen for Aspen Food & Wine Classic event
50.00	Agatha Capacchione	6.13.12	Aspen, CO	Checked baggage fee to Aspen Food & Wine Classic
60.00	Agatha Capacchione	6.18.12	Aspen, CO	Checked baggage fee from Aspen Food & Wine Classic
627.75	Lauren Ryback	6.23.12 - 6.27.12	Cayman Islands	Staff travel for Dallas VJ media trip
1,185.80	Agatha Capacchione	6.23.12 - 6.27.12	Cayman Islands	Staff travel for Dallas VJ media trip
744.81	Megan Warner	7.18.12 - 7.22.12	Cayman Islands	Staff Travel for Summer Family Media trip
744.81	Lauren Ryback	7.18.12 - 7.22.12	Cayman Islands	Staff Travel for Summer Family Media trip

4,531.38

ADDENDUM III



For more info please contact:
 Missy Farren & Associates, Ltd. (212) 528-1691
 Agatha Capacchione, acapacchione@mfaltd.com
 Megan Warner, mwarner@mfaltd.com

CAYMAN AIRWAYS LUNCHES NON-STOP SERVICE BETWEEN DALLAS AND THE CAYMAN ISLANDS

Grand Cayman, Cayman Islands, April 30, 2012 – Cayman Airways has announced the launch of non-stop service from Dallas Fort Worth International Airport to Grand Cayman to commence this June. Effective June 23, 2012 – September 2, 2012, Cayman Airways will operate weekly service from Dallas to Grand Cayman on Sunday and from Grand Cayman to Dallas on Saturday, starting at \$399.

Just in time for the summer season, the introduction of this flight route allows Dallas and Texas residents an easy escape from the hustle of everyday life to head to the Cayman Islands for some fun in the famed white sand and turquoise waters. Visitors can also take advantage of Cayman's affordable summer promotion, Cayman Summer Splash, enjoying 5th night free accommodations including a \$100 resort credit. Business class service is available.

Dallas, TX - Grand Cayman			
Flight	Departure	Arrival	Frequency
KX XXX	9:00am	1:00pm	Sunday
Grand Cayman – Dallas, TX			
Flight	Departure	Arrival	Frequency
KX XXX	3:30pm	7:30pm	Saturday

"The Cayman Islands is proud to expand the partnership with our esteemed national airline, Cayman Airways to include non-stop service from Dallas Fort Worth International Airport to Grand Cayman," says Premier of the Cayman Islands, Hon. McKeeva Bush. "We have strong visitation from Texas, and hope that this flight route will make the Cayman Islands even more compelling to visitors from the region."

Hon. Cline Glidden, Jr., Councilor with Responsibility for Tourism, added, "With summer on the horizon, now is the perfect time to book a flight with a guaranteed superlative travel experience including low rates, free checked baggage and complimentary rum punch on every flight."

Located 480 miles south of Miami in the vibrant tranquility of western Caribbean, this trio of tiny islands is a premier destination for discriminating travelers, honeymooners and families. World renowned for its idyllic beaches and diving spots, and recognized as a sophisticated, diverse financial center, the Cayman Islands offer spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, visit www.caymanislands.ky or www.divecayman.ky or call your local travel agent.



For more info please contact:
 Missy Farren & Associates, Ltd. (212) 528-1691
 Lauren Ryback lryback@mfa ltd.com
 Megan Warner, mwarner@mfa ltd.com

JETBLUE AIRWAYS LAUNCHES NON-STOP SERVICE TO THE CAYMAN ISLANDS

Grand Cayman, Cayman Islands, July 13, 2012 – JetBlue Airways announced today non-stop service to the Cayman Islands beginning November 15, 2012 from New York and Boston. Just in time for winter travel, the airline will offer three times weekly service to Grand Cayman on Mondays, Thursdays and Saturdays from New York's John F. Kennedy International Airport (JFK) and Saturday service from Boston's Logan International Airport (BOS) beginning on Nov. 17, 2012.

The Cayman Islands is a spectacular trio of islands including Grand Cayman, Cayman Brac and Little Cayman. Boasting pristine beaches, exceptional culinary offerings, world-renowned diving spots, distinctive events, and a multitude of various attractions, the Cayman Islands provides for an unparalleled warm-weather destination.

JetBlue's schedule between New York and Grand Cayman:

JFK – Grand Cayman		
Departure	Arrival	Frequency
7:00am	11:00am	Mon, Thurs, Sat

Grand Cayman – JFK		
Departure	Arrival	Frequency
12:00pm	3:50pm	Mon, Thurs, Sat

JetBlue's schedule between Boston and Grand Cayman:

BOS – Grand Cayman		
Departure	Arrival	Frequency
10:25am	2:35pm	Saturday

Grand Cayman – BOS		
Departure	Arrival	Frequency
3:30pm	7:25pm	Saturday

Passengers visiting the Cayman Islands via JetBlue begin their vacation before even arriving, traveling on the airline's comfortable Airbus A320 and enjoying award-winning service including complimentary snacks and drinks, a free checked bag, and more legroom than any other carrier in coach.

"The Cayman Islands is proud to embark on this successful partnership with JetBlue Airways," says Premier of the Cayman Islands, Hon. McKeever Bush. "With additional, non-stop service from two of our target markets, New York and Boston, we hope this will entice new and frequent visitors alike to visit our Caribbean paradise."

Shomari Scott, Director of Tourism, added, "We look forward to expanding our visitor reach and welcoming JetBlue Airways customers to experience the exceptional beauty, incredible cuisine and rich culture of the Cayman Islands. JetBlue's new service adds to the destination's existing US travel markets including Miami, Tampa, Chicago, Dallas, Charlotte, Philadelphia, Houston, and Washington, D.C."

Located 480 miles south of Miami in the vibrant tranquility of western Caribbean, this trio of tiny islands is a premier destination for discriminating travelers, honeymooners and families. World renowned for its idyllic beaches and diving spots, and recognized as a sophisticated, diverse financial center, the Cayman Islands offer spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, visit www.caymanislands.ky or www.divecayman.ky or call your local travel agent.